

# CORINTHIAN- CASUALS FC

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2023 | 2024



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**5** WELCOME

# **WELCOME**

"...the Corinthians, a band of amateurs — and such amateurs! — a brilliant galaxy of talent... whose sole aim and ambition were to bring out all that is good and healthy in a pastime they followed for the love of it... the name of the club is even at the present day, a household word for all that is chivalrous, clean, upright and true in the civilised world of sport."

**RICHARD ROBINSON**

**'History of Queens Park FC' 1920**





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7 CASUALS BY NUMBERS

## CORINTHIAN- CASUALS BY NUMBERS



# 11 - 3

### THE SCORE

when Corinthian FC handed Manchester United their biggest ever defeat in 1904

# 220,000+

FOLLOWERS ON SOCIAL MEDIA

# 170

England internationals in our history

# 1882

### THE YEAR

CORINTHIAN FC WAS FOUNDED BY N.L. JACKSON

to provide a club for England's best footballers to play together and thereby improve the national team.

# 500+

PLAYERS IN THE YOUTH SECTION

# 140+

YEARS PROUDLY PLAYING AS AMATEURS

# 35

YEARS playing in the borough of Kingston-upon-Thames

# 2

The number of times the England team was made up entirely of Corinthians.

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# ABOUT THE CLUB

THE TEAM THAT TOOK FOOTBALL TO THE WORLD



11 Corinthians represented England in 1894

Corinthian-Casuals at The Oval

**Hidden away off a slip road by the A3 in Tolworth is King George's Field, home to one of the most significant clubs in the history of world football: Corinthian-Casuals.**

Today, Corinthian-Casuals are the leading amateur club in English football, plying our trade in the eighth tier of English football as part of the otherwise semi-professional Isthmian League. Yet this club can lay claim to a heritage as impressive as almost any team in the land.

The club in its modern guise was formed in 1939 as the result of a merger between two grand old amateur clubs, Corinthian FC and Casuals FC, and it was the first of those famous teams that are often credited with popularising football around the world.

In the late nineteenth century, as football was taking off as a popular sport, the Corinthians undertook tours to South Africa, Central Europe, Scandinavia, North America and Brazil, influencing the growth of the game in all of those regions.

## THE FOUNDATIONS OF THE ENGLAND TEAM

The Corinthians were founded in the late 1800s, specifically with the England national team in mind. The FA suits were tired of seeing Scotland get the better of their team and, after noting that many of the Scottish internationals were taken from one particular side, Queens Park, they set about starting a club that could act as a launching pad for the England national side. In September 1882, an administrator called Nicholas Lane Jackson, known as 'Pa' to his players, gathered the best footballers

in his contacts book in a small room on the third floor of Number 28 Paternoster Row, under gaslight in the shadow of St Paul's cathedral.

**The plan worked: it wasn't long before England were handing out trouncings to Scotland on a regular basis. In fact, in those early days the Corinthians provided the entire England XI for two international matches, in 1894 and 1895.**

## INSPIRING SUCCESS AROUND THE WORLD

Corinthians played with style and class, so much so that, when Real Madrid were founded, they decided to adopt white jerseys in their honour. Yet, the Corinthians' most obvious stamp on modern football is a legacy of their 1910 tour to Brazil, during which their performances so impressed the locals in Sao Paulo that they formed their own club of the same name. Corinthians Paulista went on to become one of the best-supported and most successful clubs in Brazilian football, winning the



Corinthian FC in the FA Cup, 1923





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Corinthian FC, Sheriff of London Shield Winners 1904

11 ABOUT CORINTHIAN-CASUALS FC



FIFA Club World Cup as recently as 2012, when they defeated Chelsea in the final.

**To this day, we have a huge following of supporters in Brazil and even have our own group of fans from a London-based Corinthians Paulista supporters group, Fiel Londres, who have adopted us as their local team.**

### AMATEUR AND PROUD

The Corinthian team didn't believe in professionalism, but they often played the English league champions or FA Cup winners in a forerunner of the Community Shield and they were the most popular opponents for exhibition matches when the top professional teams were looking to bring the crowds through the gate. The Corinthians were the first global superstars of football. In 1904, for example, they defeated Manchester United 11-3, which remains the Red Devils' record defeat to this day.

Yet Corinthianism has always stood for much more than sporting excellence. The club's commitment to sporting integrity and fair play was the inspiration for the phrase 'Corinthian Spirit'.

In 1884, the first-ever black international footballer – Scotland full-back Andrew Watson – chose to represent the Corinthians when he moved to England and influenced our famous sweeping attacking style of play.





Corinthian FC, 1895



Corinthian-Casuals FC, 1959



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There were characters everywhere you looked at the club in those days. The team's captain during the late Victorian period was Charles Wreford-Brown, a charismatic centre-half who is credited with coining the term "soccer" as an abbreviation of "association football".

#### AN ALIGNMENT OF FORCES

In 1939, the Corinthians amalgamated with Casuals FC to form Corinthian-Casuals, wearing the pink-and-chocolate shirts of the Casuals, who had their

own proud history. They were a strong force in the early amateur game, runners up in the first FA Amateur Cup Final in 1894, founder members of the Isthmian League in 1905, first holders of the A.F.A Senior Cup in 1907 and winners of the FA Amateur Cup in 1936.

The newly merged Corinthian-Casuals entered the league system and reached the FA Amateur Cup final in 1956, with England cricket star Micky Stewart - now the club's president - among their number.



Touring Libya in 1953



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Corinthians Paulista v Corinthian-Casuals, Sao Paulo, 2015

**15** ABOUT CORINTHIAN-CASUALS FC



Chairman Brian Vandervilt

### BROTHERS IN FOOTBALL

1988 was a truly historic year, as the club returned to Brazil, where we faced a Corinthians legends side featuring Brazilian greats Rivellino and Socrates. Indeed, Socrates played for both sides, pulling on the pink-and-chocolate of the Casuals midway through the second half in a moment that has gone down in Corinthian folklore.

The new millennium brought plenty more historic adventures for the Corinthian-Casuals. We visited

Brazil again in 2001 and, in 2008, were invited to play at the newly reopened Wembley Stadium to celebrate the influence of the club on English football.

Then, in 2015, we finally played the Corinthians Paulista first team for the only time in the two clubs' history. 30,000 people turned up for the momentous occasion in the Corinthians Arena after the English amateur side had been greeted at Sao Paulo airport by crowds of singing supporters. The

game ended 3-0 to the Brazilian side, but there was great excitement when Casuals club legend Jamie Byatt swapped jerseys with Corinthians captain Danilo and played the last few minutes of the game in the white and black jersey of our Paulista brothers.

**This remarkable story was told in the BT Sport documentary film "Brothers in Football"**



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Alice  
Apprentice caregiver  
at Visiting Angels North Surrey

The office staff are lovely and I felt welcome and part of a family straight away. Another great quality is the time and effort put into each individual client making sure they never feel rushed and have what they both need and want. As well as this, the caregivers do not feel like their work load is too much, meaning overall that Visiting Angels is a warm and friendly environment, that is inclusive to everyone.



# ANDY GRAY

FORMER CORINTHIAN-CASUALS, CRYSTAL PALACE AND ENGLAND PLAYER, ANDY GRAY, WAS NAMED AS THE MANAGER OF OUR MEN'S FIRST TEAM FROM THE BEGINNING OF THE 2023/24 SEASON.



"I KNOW WHAT IT MEANS TO PLAY FOR CORINTHIAN-CASUALS AND I WILL TURN EVERY STONE FOR THIS CLUB."



**Gray, who played as a winger and a midfielder in a career that took him to an FA Cup final with Crystal Palace and earned him an England cap, started out in the senior game with Corinthian-Casuals as an 18-year-old prospect in 1983.**

Under the guidance of legendary manager Billy Smith, and alongside the likes of Alan Pardew and Tony Finnegan, he played a starring role in our run to the FA Cup first round proper in 1983.

Gray points to his grounding in non-league as providing the perfect remedy to help him fall in love with football again after he was released by Crystal Palace as a teenager, saying of his time with Casuals, "I didn't put any pressure on myself. I enjoyed it, and with that enjoyment it just led onto bigger and bigger things."

Those bigger things took him back to Crystal Palace, where he was a goalscoring hero as the Eagles overcame Liverpool in the FA Cup semi-

final in 1990 to set up a date at Wembley. He also represented Aston Villa, QPR and Tottenham.

In 1991, he earned an England cap under Graham Taylor, playing against Poland in a qualifier for Euro 92. In the latter years of his career, after a season with CA Marbella, he played in a Scottish Cup Final with Falkirk, before finishing his career with spells at Bury and Millwall. To this day, Gray remains the last Corinthian-Casuals player to represent the full England team.









# YOUTH SECTION

CORINTHIAN-CASUALS HAS PROVIDED GRASSROOTS FOOTBALL TO OUR COMMUNITY FOR OVER 40 YEARS



and our Youth Section provides fun and engaging football to children from under six to senior level.

We aim to introduce football to a new generation through fun, variety and entertainment. This is not to say that winning isn't important. It is for many players, but at Casuals, players are taught to win with humility and lose with grace; all part of our Corinthian Spirit ethos!

Corinthian-Casuals runs 24 teams from age seven upwards, providing football for over 500 youngsters. We have been awarded the FA's Charter Community Club standard – the highest accolade awarded to grass roots football.



For more information scan code to visit our website [www.ccfcs.co.uk](http://www.ccfcs.co.uk)







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After a short, but successful run between 2002 and 2008, we're excited to be creating our new women's team, starting at Level 7 of the women's football pyramid. Most home games will be played at Kingston University's sports ground, with key games being played at our home ground at King George's Field, Tolworth

[corinthiancaswfc](#)

[CorCasWomen](#)



**For more information visit our website**

[www.corinthian-casuals.com/womens-team](http://www.corinthian-casuals.com/womens-team)

[womens-team](#)

**25** WOMEN'S TEAM

# WOMEN'S TEAM

FOR THE 2023/24 SEASON  
WE WILL BE LAUNCHING A  
NEW TEAM AT OUR FAMOUS CLUB:  
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27 WOMEN'S TEAM

# SPONSOR THE WOMEN'S TEAM

**Women's Team Sponsor**

Align your brand with the new Corinthian-Casuals FC Women, showing your commitment to the community and women's grassroots football. Your brand will benefit from local awareness through press coverage and community groups, as well as reaching a global audience through our social media updates.

**To find out more about the Women's Team or to discuss sponsorship opportunities, please email**  
✉ [mitch@ccfcltd.co.uk](mailto:mitch@ccfcltd.co.uk)

**Price on Application**

**Your sponsorship package will include:**

- Logo on the front of the women's shirts
- Logo on the training kits
- 1 x Matchday sponsorship package for a women's game played at King George's Field
- 2 x pitch side advertising banners at King George's Field, announcing your sponsorship of the women's team
- Coverage on social media, shared through the women's accounts and the club's main channels
- Logo on the homepage of our website, linking through to your own site

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# VOLUNTEERING

OUR VOLUNTEERS ARE THE LIFEBLOOD OF OUR CLUB AND HAVE A PASSION TO BE PART OF SOMETHING THAT MAKES A POSITIVE IMPACT ON THE CLUB AND LOCAL COMMUNITY.



**Volunteering can be extremely rewarding and is a great way to meet new people, and at Corinthian-Casuals we're always on the lookout for additional help, both on matchdays and non-matchdays.**

Example roles include stewards, turnstile operators, programme and merchandise sellers, photographers, videographers, content creators, commercial development and football administration.



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Volunteers do not have to be available for every home game, but if you are able to help out – even just a few times each season – we would love to hear from you.

**To find out more on how you can get involved, please email our match secretary**

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The stands, terracing and clubhouse have all been built by volunteer supporters, much of it using recycled materials donated by other clubs!

Everyone is welcome at our clubhouse bar which is open before, during and after home matches. The walls are adorned with images from the club's history as well as souvenirs from the many teams we've played on our overseas tours. We show BT Sports on the big screen, and on tap you'll find Atlantic IPA, Guinness, Staropramen, Carling and

Aspall's Cider, as well as our own 'Corinthian' and 'Casual' cask ales, brewed especially by the local Brightwater Brewery.

After a refurbishment in the summer of 2023, our clubhouse is available for private hire and makes a great venue for parties.

**To enquire about booking the clubhouse for your event, please email**

[secretary@ccfcltd.co.uk](mailto:secretary@ccfcltd.co.uk)

**31 MATCHDAYS**

# OUR HOME GROUND

KING GEORGE'S FIELD HAS BEEN OUR HOME SINCE 1988 WHEN CORINTHIAN-CASUALS FC TOOK OVER THE LEASE ON THE LAND FROM THE DEFUNCT TOLWORTH FC.





# SPONSORSHIP OPPORTUNITIES

AS WITH MANY NON-LEAGUE TEAMS, WE RELY ON THE GOOD WILL OF A FANTASTIC TEAM OF VOLUNTEERS,



## FOLLOWERS

f 138,000  
officialcorinthiancasualsfc

ig 45,300  
corinthian\_casuals

tw 37,800  
CorinthianCas

but to meet the ongoing costs of running the club, we are always seeking sponsorship and donations from local businesses who share our values of fair play, integrity and the 'Corinthian Spirit'.

With our unique identity and heritage, our social media following is one of the biggest in non-league football and we are regularly featured in local and national media, with TalkSport, BBC Radio London, When Saturday Comes magazine, iNews, and the Non-League Paper all covering our story in the past

two years. Furthermore, BBC Football Focus featured us in a special segment on their Saturday afternoon show, while a film about the club - Brothers In Football - was recently broadcast on BT Sport.

Working with Corinthian-Casuals FC is a great way to get involved with the local community, support other local businesses, and increase your own brand awareness. Read on for a selection of our commercial opportunities, or to discuss a more bespoke arrangement, please don't hesitate to get in touch.



### SHIRT SPONSOR

Possibly the highest profile sponsorship available, your company logo will be in the prime location on the front of our men's team's home and away kit. Shirt sponsor logos will also be added to replica kits sold throughout the season from both club shop and online sales. With such prominent logo positioning, your brand will be seen in all photography shared through club communications including social media messages to our collective audience of over 200,000 followers.

### POA

### STADIUM SPONSOR

Our ground will adopt your company name, making your brand synonymous with Corinthian-Casuals FC. The stadium name will feature on all club communications, including matchday promotion graphics, reaching audiences around the world. Furthermore, your logo will be added to the shorts of the home and away kits, giving you even greater visibility.

### POA

### BACK OF SHIRT SPONSOR

Offering high visibility for your brand, your company logo will be across the shoulders on the back of every Casuals home and away kit. With such prominent logo positioning, your brand will be seen in all match photography shared through club communications including social media messages to our collective audience of over 200,000 followers.

### POA

### Your sponsorship package will also include:

- > 4 x season tickets with boardroom refreshments
- > Full page advert and logo in every matchday programme
- > Logo on the homepage of our website, linking through to your own site
- > 4 x pitchside advertising banners
- > Regular features across our social media channels throughout the season

### Your sponsorship package will also include:

- > Welcome signage at the front of the ground
- > 4 x season tickets with boardroom refreshments
- > Full page advert and logo in every matchday programme
- > Logo on the homepage of our website, linking through to your own site
- > 4 x pitch side advertising banners
- > Regular features across our social media channels throughout the season

### Your sponsorship package will also include:

- > 4 x season tickets with boardroom refreshments
- > Half page advert and logo in every matchday programme
- > Logo on the homepage of our website, linking through to your own site
- > 2 x pitch side advertising banners
- > Regular features across our social media channels throughout the season



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### MAIN STAND SPONSOR

POA

Our main stand will adopt your company name, bringing great visibility for your brand. Your logo will be added to the front of the stand on the perimeter signage, either side of the club name sign which will be seen in match photography. Additionally, signage will be added to the back of the stand, visible to all attendees when they enter the ground.

#### Your sponsorship package will also include:

- 2 x season tickets with boardroom refreshments
- Half page advert and logo in every matchday programme
- Regular features across our social media channels throughout the season

### TRAINING WEAR SPONSOR

The team's training wear and travelling tracksuits will be branded with your company logo, offering a brilliant way to align your brand with Corinthian-Casuals.

#### Your sponsorship package will also include:

- 2 x season tickets with boardroom refreshments
- Half page advert and logo in every matchday programme
- Logo on the homepage of our website
- 2 x pitch side advertising banners
- Regular features across our social media channels throughout the season



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### MATCHDAY SPONSORSHIP

£250+vat  
per match

A one-off Matchday Sponsorship provides a great opportunity to align your brand with Corinthian-Casuals FC, showing your commitment to the community and reaching a local audience on the day as well as global audience through our matchday social media updates. Not to mention it can just be a great day out with a few friends or colleagues!

#### Your matchday sponsorship package will include:

- 4 x matchday tickets
- Complimentary drink on arrival\*
- PA announcement before and after the game
- Company logo and match sponsorship announcement in the programme
- Company logo on our matchday social media graphics
- Man of the match selection with picture taken with your chosen player shared on social media
- \*One drink voucher per person to redeem at the bar for one pint of beer, glass of wine or soft drink

### MATCHDAY PROGRAMME ADVERT

Half Page £300+vat Full Page £500+vat

Reach local audiences with an advert of your chosen size in each home matchday programme. Each package also includes one complimentary season ticket.

### PITCH SIDE BANNER ADVERT

1 Banner £300+vat 2 banners £500+vat

A pitch side vinyl banner at our ground provides a great opportunity to align your brand with Corinthian-Casuals FC, showing your commitment to the community and reaching a local audience. Signage will be visible at all home games played throughout the season, including all league fixtures, cup competitions, pre-season fixtures as well as key Youth Team and Women's fixtures.

#### Each package also includes:

- 1 x season ticket
- Logo on the homepage of our website, linking through to your own site

### PLAYER'S KIT SPONSOR £50+vat per player

Sponsor the kit of any of our players or management team and have your company name featured in the programme and on our website associated with that player throughout the season. We can also arrange for you to have your photograph taken with your chosen player.

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#### PLATINUM LEVEL SPONSOR

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- 2 x pitchside advertising banners
- 1 x season ticket
- 1 x Matchday Sponsorship package
- 1 x Full page Matchday Programme advert
- 1 x Player's Kit Sponsorship
- Logos and links on website

#### GOLD LEVEL SPONSOR

£765 +vat

- 2 x pitchside advertising banners
- 1 x season ticket
- 1 x Half page Matchday Programme advert
- 1 x Player's Kit Sponsorship
- Logos and links on website

#### SILVER LEVEL SPONSOR

£500 +vat

- 1 x Matchday Sponsorship package
- 1 x Half page Matchday Programme advert
- 1 x season tickets
- Logos and links on website

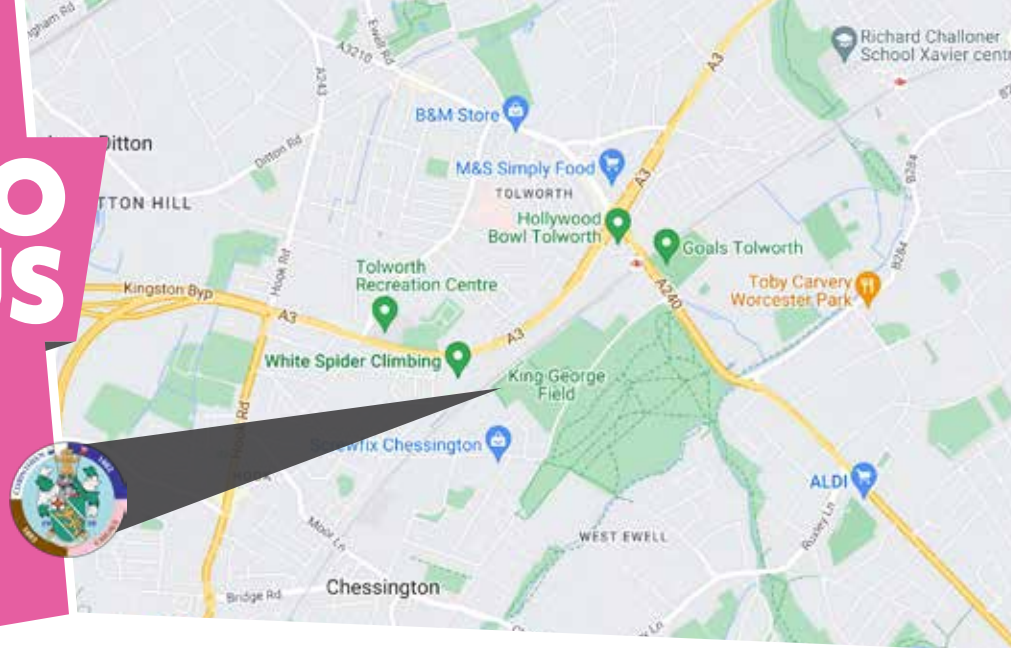


**Note:** All sponsorship packages are subject to availability. Please enquire for more details. Season tickets cover all league home matches for the men's first team. Cup games, tournaments, womens and youth fixtures are excluded. Mentions of Matchday Programme refer to all league home games. Adverts will additionally be included in any cup competition programmes complimentary, at the club's discretion.



# HOW TO FIND US

CORINTHIAN-CASUALS  
PLAY AT KING GEORGE'S FIELD,  
JUST OFF THE A3 IN TOLWORTH.



## GROUND ADDRESS

**King George's Field, Queen Mary Close  
Hook Rise South, Tolworth, KT6 7NA**

**By Train** — Alight at Tolworth railway station. Turn left out of the station then take another left by Hollywood Bowl down Toby Way. Follow the road around and turn left onto Hook Rise South. Continue down Hook Rise South for about half a mile until you reach Queen Mary Close on the left, where you will see a sign for the ground. Walk under the bridge and the ground is on the right.

**By Car** — King George's Field is located on Hook Rise South, a slip road off the A3 south-bound from Tolworth Roundabout. From either direction, exit the A3 onto the Tolworth Roundabout. From the roundabout, take the exit south-bound, signposted to Portsmouth, Guildford and (M25). Immediately on the left-hand side will be the slip road, Hook Rise South. Follow this for about half a mile then Queen Mary Close will be on the left.

**Limited car parking is available at the ground and surrounding streets.**

## Alternative Parking & Bus Parking

More parking is available around the back of the ground on Davis Road and Jubilee Way in the Chessington Industrial Estate. This area is also more suitable for larger vehicles and coaches. Use Postcode KT9 1TQ for SatNav. To get to the ground, follow the footpath from Davis Road.

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